

# THE NORTH SHORE BULLETIN

## Advertising Price List

### INSIDE THE BULLETIN.

SIZE	1 ISSUE	3 ISSUES	8 ISSUES
2 X 1	\$6.00	\$17.00	\$41.00
4 X 1	\$12.00	\$33.00	\$82.00
2 X 2	\$12.00	\$33.00	\$82.00
2 X 3	\$17.00	\$49.00	\$124.00
4 X 2	\$23.00	\$65.00	\$165.00
4 X 3	\$35.00	\$98.00	\$248.00
4 X 4	\$45.00	\$127.00	\$328.00
1/4 <sup>PG</sup>	\$60.00	\$171.00	\$431.00
1/3 <sup>PG</sup>	\$80.00	\$227.00	\$572.00
1/2 <sup>PG</sup>	\$120.00	\$341.00	\$862.00
FULL	\$241.00	\$687.00	\$1,656.00

## BULLETIN FRONT & BACK.

SIZE	1 ISSUE	3 ISSUES	
1/2 <sup>PG</sup>	\$135.00	\$375.00	IF YOU WOULD LIKE A COVER MORE THAN 3 TIMES, JUST ASK US FOR A QUOTE.
FULL	\$265.00	\$750.00	

## CLASSIFIED ADS.

1 ISSUE	3 ISSUES	8 ISSUES	
\$7.08	\$16.81	\$44.80	30 WORDS OR LESS

SIZES ARE APPROXIMATE. IF YOU'D LIKE THE TRUE DIMENSIONS OF AN AD, JUST ASK.

NORTH SHORE  
ADVERTISING & PRINTING.

7 Mary Walk • 705-461-6444 • northshoreadvertising@gmail.com

### DEADLINES

FOR A TUESDAY PAPER:  
The Thursday Before

FOR A FRIDAY PAPER:  
The Tuesday Before

### TERMS & CONDITIONS

We do not refund for cancellation of ads, but replacement ads are acceptable.

We accept Interac, Visa & Mastercard transactions, as well as cash and cheque.

The advertisers agree that the publisher shall not be liable for damages arising out of errors in advertisement beyond the amount paid for the advertisement in which the error occurred.

There shall be no liability for non-insertion of any advertisement.

The publisher reserves the right to edit, revise, classify or reject an advertisement.

Cost for advertising may be adjusted from time to time due to fluctuating market price for paper. No official notice for any price changes will be made.

REPRODUCING COPIES OF ADS FOR ANY PURPOSE WITHOUT PERMISSION IS PROHIBITED.

All prices are subject to HST.  
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# NORTH SHORE ADVERTISING & PRINTING

## Products & Services Price List

7 Mary Walk • Elliot Lake, ON  
 P: 705-461-6444 • F:705-461-8917  
 northshoreadvertising@gmail.com

### PHOTOCOPYING.

#### BLACK & WHITE

QUANTITY	LETTER	LEGAL	TABLOID
1-99	10¢	17¢	25¢
100-499	8¢	14¢	22¢
500-999	6¢	11¢	19¢
1,000 +	5¢	9¢	16¢

#### COLOUR

QUANTITY	LETTER	LEGAL	TABLOID
1-10	65¢	75¢	85¢
10-100	45¢	65¢	75¢
100-1,000	35¢	55¢	65¢
1,000+	25¢	40¢	50¢

### BUSINESS CARDS.

Business Cards are printed on high quality card stock and custom designed just for you. If you have special card stock in mind for your cards, just let us know.

#### BLACK & WHITE

QUANTITY	SINGLE SIDED	DOUBLE SIDED
100	\$15	\$25
250	\$30	\$40
500	\$40	\$50
1000	\$50	\$60

#### COLOUR

QUANTITY	SINGLE SIDED	DOUBLE SIDED
100	\$20	\$35
250	\$40	\$55
500	\$60	\$75
1000	\$80	\$95

### LAMINATING.

LETTER	LEGAL	TABLOID	BUS. CARD
\$1.50	\$2.50	\$3.00	90¢

### FAXING.

TRANSMISSION	PER PAGE
LOCAL	75¢
LONG DISTANCE	\$1
INTERNATIONAL	\$5

### ENVELOPES.

Envelopes are available in different sizes, colours and paper stock, call for more information. For envelopes with a window, add \$10/ 100

#### BLACK & WHITE

SIZE	50	100	250	500	1000
9.5"X4"	\$10	\$16	\$35	\$55	\$100
9.5"X5.75"	\$12	\$18	\$37	\$57	\$102
12"X9"	\$20	\$35	\$80	\$140	\$250

#### COLOUR

SIZE	50	100	250	500	1000
9.5"X4"	\$32	\$50	\$63	\$115	\$210
9.5"X5.75"	\$34	\$52	\$65	\$117	\$212
12"X9"	\$40	\$70	\$160	\$250	\$400

### PHOTO PRINTING.

Photos are printed on high quality photo paper. Digital files work best. Hard copies also work, but don't produce the best quality prints.

SIZE	EACH
4"X6"	.65¢
5"X7"	.95¢
8"X10"	\$2.95
11"X14"	\$5.95
12"X18"	\$8.95

Limited photo editing is available with a service charge of \$5 an hour. Minimum charge of 1 hour will apply.

### POSTERS.

We have a wide range of poster sizes available, from 11"x17" all the way up to 24"x36". Our large format poster paper is high quality, glossy paper.

#### REGULAR PAPER • PRICE PER

SIZE	B&W	COLOUR
11" X 17"	25¢	85¢
18" X 24"	\$10	\$15
24" X 36"	\$20	\$25

#### POSTER PAPER • PRICE PER

SIZE	B&W	COLOUR
11" X 17"	50¢	\$1.50
18" X 24"	\$18	\$22
24" X 36"	\$25	\$30

### POSTCARDS & PHOTOCARDS.

These cards are printed on high quality card stock and include B&W printing on the back. If you require a different size, or type of stock just ask us for a quote.

#### COLOUR WITH BLACK & WHITE ON BACK

SIZE	1+	100	250	500	1000
6"X4"	\$1	\$70	\$86	\$126	\$165
7"X5"	\$1.25	\$75	\$91	\$134	\$170

#### COLOUR ON BOTH SIDES

SIZE	1+	100	250	500	1000
6" X 4"	\$1.25	\$78	\$94	\$152	\$182
7"X5"	\$1.50	\$83	\$99	\$150	\$190

### SERVICES.

#### GRAPHIC DESIGN

\$24.99 PER HOUR MIN. ONE HOUR CHARGE

#### TYPING

1 PAGE - \$5 ADDITIONAL PAGES \$1 EA.

#### INTERNET SERVICE POSTING

We can post an article on Kijiji or other websites for you.

\$5 PER ARTICLE (NOT INCLUDING ADDITIONAL FEES FROM CHOSEN SITE)

#### RUSH SERVICE CHARGES

If you have a project that needs to be completed in less than a week, a rush charge of \$15 may apply

### BULLETIN FLYER INSERTION.

#### DISTRIBUTE YOUR FLYER IN THE BULLETIN

FULL RUN	\$175
ELLIOT LAKE RUN	\$125
NORTH SHORE RUN	\$75

IF YOU WOULD LIKE A PRICE ON ANYTHING ELSE, GIVE US A CALL, EMAIL US OR DROP BY OUR OFFICE.